



Emily Alexander

DIY CONTENT CREATOR - ATLANTA, GA

IG @EMILYMADEHOME

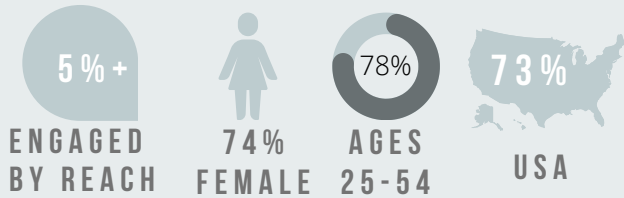
EMAIL HELLO@EMILYMADEHOME.COM



FOLLOWERS: 152K 154K 32K 5K

NORTH AMERICA BASED: 78% 84% 91% 65%

INSTAGRAM STATS



A DIYer and stay-at-home mom of three young children with a focus on timeless, family-friendly, & functional design.

My background is in architecture, education, and marketing, so naturally, I love teaching about design and DIY and sharing the brands I love with my audience.

I share everything from home renovations to furniture flips. My goal is to teach and empower my followers through every step, so they can do the same in their own homes.



FEATURED IN **Better Homes & Gardens**

BRAND HISTORY



I'd love to create quality content that's valuable to my followers and to your brand!

I look forward to working with you soon on a successful campaign!

HELLO@EMILYMADEHOME.COM



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PARTNERSHIPS

INSTAGRAM REEL

30 seconds of captivating edited video footage to visually maximize your message.

\$3000

INSTAGRAM STORY

Up to 45 seconds (or 3 frames) including a link. Stories cross-post to Facebook

\$1500

SOCIAL PACKAGE

2 Instagram Reels cross-posted to Facebook & TikTok.
1 Instagram Story Set cross-posted to Facebook.

\$10,000

USER-GENERATED CONTENT

Visual assets for your own social organic usage.

**\$1000/IMAGE
\$2000/VIDEO**

ADD-ONS: FACEBOOK/TIKTOK CROSS-POSTING - \$1000 EACH

LICENSING,
PARTNER ADS,
EXCLUSIVITY,
& BUNDLES
AVAILABLE UPON
REQUEST

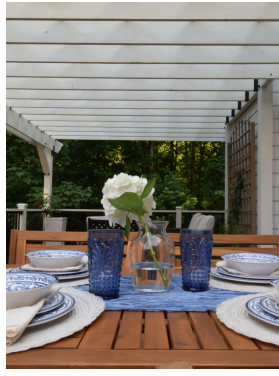
PRODUCT GIFTING

If you have a product you'd like for me to try, you're welcome to send it to
Emily Alexander
945 North Point Drive #1172
Alpharetta, GA 30022

HAVE A DIFFERENT IDEA THAN WHAT'S LISTED?
LET'S CUSTOMIZE A PACKAGE TO FIT YOUR NEEDS.
I'D LOVE TO CHAT ABOUT HOW MY SERVICES CAN
HELP YOUR BRAND REACH ITS GOALS!

email me!

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